StAG

INFORMATIONGOVERNANCE

Company Profile

October 2024

Essentials

Provides Information Governance and Innovation Consultancy Services

Founded in 2000 as StudioAG

Based in the South of France

Operates worldwide

Heavily engaged in multinational Research and Development projects

Profile

StAG is a nimble company based in the South of France but with a worldwide reach. It provides advanced and vendor neutral support for Information Governance to public and private clients alike, as well as support for innovative projects.

StAG is a company under French law established in 2023 but it continues the history of StudioAG, established in 2000 as a consultancy firm, and later of an Italian company with the same name.

In advising and supporting clients in the private and public sector, StAG adopts a neutral perspective and selects the best tools and techniques for each organization, keeping in mind a guiding principle: The governance of information, Cybersecurity, Data Protection cannot be approached by technical means only.

We help build the correct organizational posture, awareness and education, all key elements for security, compliance and information risk management. StAG is heavily involved in Research and Development projects, including the proposals development. The company's extensive worldwide network of partners allows the company to develop consortiums for Horizon EU projects, as well as participate in national projects. Direct involvement in international standardization bodies allows StAG to deploy direct expertise in Information Security Management Systems, Data Protection as well as Digital Investigations best practices.

Information is the single most important asset organisations can possess in this day and age. Governing information in the right way is the most important business process
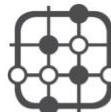
Areas of Expertise

INFORMATION SECURITY AND DIGITAL FORENSICS

DATA PROTECTION COMPLIANCE

RESEARCH AND INNOVATION PROJECTS

INTELLIGENCE AND STRATEGY

Information Security and Digital Forensics

StAG's approach to Information Security consulting is solely oriented towards improving clients' levels of security. We are completely vendor-neutral and technology-neutral, choosing the best solutions for each case, when products are needed.

Information security is a process, not products! It's an issue that will never be solved by buying "solutions", be it a magic software or "secure" hardware.

We perform complete Information Security assessments, taking into consideration the logical, physical, infrastructural, organisational aspects of security. We offer risk assessment and management consulting and advising for Information Systems management.

StAG follows industry's best practices and the most accredited management and risk management frameworks when delivering its information security consulting services: ISO/IEC 27001, OSSTMM, COBIT, NIST 800

 All our work is aware of relevant legislation, at the national and regional level (personal data protection, cybersecurity, data retention, invoicing) with a special focus on European Union cybersecurity and AI regulation.

StAG provides a complete range of digital forensics services, covering all stages of the digital evidence chain, starting at the very beginning with the processes of forensic preparedness, which is extremely important in the corporate environment. Being prepared for the collection of digital evidence is fundamental in order not to be unprepared when an incident or intentional attack occurs. Only with appropriate preventive measures in place an organisation can collect and use digital evidence in a forensically sound way and be able to defend its interest in Court or outside of it.

Data Protection Compliance

The EU General Data Protection Regulation introduced new obligations and perspectives for every organization the processes personal data. The risk-based and result-oriented approach to compliance, together with its European-wide scope is quite innovative. Compliance is mandatory for extra-EU companies that offer services and products to European citizens, giving data protection according to the GDPR a worldwide reach.

Personal Data Protection becomes an integral part of organizational compliance, a necessary process for every kind of organization, even more so considering the introduction of a new figure: the Data Protection Officer.

We offer specialized data protection consulting services designed to allow your organization – commercial or otherwise – to be compliant with national, EU and international regulations. We can cover both the organizational and the technical sides of compliance.

Our services cover the whole compliance scope and can be articulated as follows:

- Gap analysis and how to 'get there'
- Developing of mandatory documents for privacy compliance
- Data Protection Impact Assessment
- Audit of privacy controls in place
- Developing of instructions for IT systems users and security policies
- IT security controls for privacy and data protection
- Organizational controls
- Notices and consent management
- Training and seminars

Our extensive experience in information security management systems and cybersecurity allows us to tackle particular data protection issues as well:

- Data Processing for profiling and marketing
- Biometric and genetic data
- Geographical data
- Employees' data processing
- Video Surveillance
- Judiciary data and corporate digital forensics Internal training planning.

Intelligence and Strategy

StAG help clients govern the vast amount of data nowadays available and make sense of it. The real asset of course is not data but information. StAG creates and implement strategies for information governance (and day to day management).

We live in a hyperconnected world and information can come from all sorts of raw sources:

- Accounting

- IoT / ICS / production systems

- High level sources on countries and markets

- Public Datasets

- Social Media

- Offline Media

- Partners and clients

- Scientific Literature

- And many, many others…

StAG can help make better sense of these disparate sources, in a strategic way: source rating, scenario analysis, sector and country analysis, technology forecasts are all elements of "Economic Intelligence", fundamental for small and big businesses. A bespoke service can be developed for each case.

We translate strategic information governance into organisational plans and transformation, from the redesign of the information technology to the structure and staffing of the organisation, in order to gain the most from information and intelligence.

Research and Innovation Projects

The European Horizon programs, through grants and other contributions, fund innovative projects on the whole range of Technology Readiness Levels, from fundamental research to market uptake.

Competition to gain funding can be fierce, with an average percentage of funded projects that hovers around 10-15% of all proposal presented (depending on the particular area).

With a funding rate of 25%, StAG possesses the knowledge and extensive contact network to give you a greater chance of success.

StAG's direct experience in writing Horizon proposal and participation in European projects as partners allows it to support companies and other organisations (especially SMEs) that intend to exploit the opportunities of Horizon research and development programs.

As partner or consultant, StAG can support you in:
- building or finding a consortium
- writing the technical proposal
- managing the project
- dealing with the formal procedures
- managing Intellectual Property Rights
- training the organisation's personnel

Horizon research and innovation projects

RITHMS – Research, Intelligence, and Technology for Heritage and Market Security. Project funded under the European Union´s Horizon Europe research and innovation programme. aims to build and validate a prototype digital intelligence resource specifically designed to investigate the illicit trafficking of cultural property. The innovative RITHMS SNA-based platform will stand out for interoperability and multifunctionality, enabling the identification, evaluation, and analysis of relationships between criminal and non-criminal actors. By outlining the networks engaged in the illicit trade of cultural property and their potential evolution, the platform will enhance the accessibility and accuracy of information available to law enforcement agencies. This advanced tool will empower authorities in their efforts to combat illegal trade and better understand the dynamics guiding such criminal groups.

Start Date: 1 October 2022 – Duration: 36 months
Total Budget: 4.996.972,50 €
EU Contribution: 4.996.972,50 €
Type: Research and Innovation Action
StAG's role: Impact maximisation Work Package Leader, Exploitation Leader, IPR Management, Security, digital forensics research.

YAKSHA – Cybersecurity Awareness and Knowledge Systemic High-level Application – is a project funded under the European Union´s Horizon 2020 research and innovation programme. It will reinforce European Union (EU) and Association of South East Asian Nations (ASEAN) cooperation and build partnerships in the Cybersecurity domain by developing a solution tailored to specific users and national needs, leveraging EU Know-How and expertise.

Start Date: 1 January 2018 - Duration: 30 months
Total Budget: 2.505.226,25 €
EU Contribution: 1.998.813,75 €
Type: Innovation Action

StAG's role: Testing and Validation Work Package Leader (Pilot projects in Greece, Viet Nam and Malaysia); Exploitation and business plan; IPR management.

LOCARD – Following Edmond Locard's exchange principle, the project aims to automate the collection and documentation of every digital evidence. More precisely, the goal of LOCARD is to address the aforementioned issues by providing a holistic approach for both Law Enforcement Agencies (LEAs), Digital Forensic laboratories, and also information security consultants and providers engaged in incident prevention and response enabling them to seamlessly handle potential digital evidence to be able to present them in a court of law, alleviating many issues that current state of the art and practice face. LOCARD increases the trust in the handling and processing of digital evidence, the management of chain of custody by providing transparency, using immutable storage to store the chain of custody and using end-to-end security through Trusted Environment Execution.

Start Date: 1 May 2019 - Duration: 36 Months
Total Budget: 6.833.385 €
EU Contribution: 6.833.385 €
Type: Research and Innovation Action

StAG's role: Digital Evidence Chain of Custody research; Testing and Validation Work Package leader; Exploitation and IPR management; Digital Investigations

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